

BROOKLANDS MUSEUM

Royal Patron HRH Prince Michael of Kent

Brooklands Museum Trust announces a new partnership with Racing Pride

At Brooklands Museum, we aim to inspire people to shape the future through Brooklands' history of innovation and endeavour. We believe every visitor, supporter and colleague deserves to be themselves and see themselves represented in all areas of our work – from the stories we tell, to the people we work with, staff and volunteers.

We have partnered with Racing Pride to tell more diverse stories about the people of Brooklands. This partnership will place Racing Pride's campaign for LGBTQ+ inclusivity within a broader historical context.

Brooklands Museum has worked with a consultant to develop an Audience Development and Diversity Strategy, which identifies ways to open up the Museum to a more diverse audience and make everyone feel welcome. Developing the strategy has encouraged us to challenge our thinking as individuals and as an organisation, and forms part of the Museum's commitment to diversity.

To mark our new partnership with Racing Pride, Brooklands Museum is making the following commitments to LGBTQ+ inclusion:

- We will **record and represent LGBTQ+ histories in our collection**, including in object documentation, exhibit interpretation, and our publications.
- We will **use inclusive language** in all internal and external communication and content.
- We will make all efforts to **diversify our workforce**. We have developed our organisational culture and encourage everyone to be their complete self at the Museum. Equality, Diversity & Inclusion training materials will be part of all Trustee, Staff and Volunteer induction packs.
- We will work with Racing Pride to deliver the above commitments appropriately and empathetically.